**🗂️ Site Plan for Online Marketplace Project**

**🎨 Color Schema**

The selected color scheme ensures clarity, contrast, and modern aesthetics.

* **Primary Color**: #2C3E50 (Dark Blue-Gray)
  + **Usage**: Header background, navigation bar, footer, buttons.
* **Secondary Color**: #ECF0F1 (Light Gray)
  + **Usage**: Body background, content sections, form inputs.
* **Accent Color**: #E67E22 (Orange)
  + **Usage**: Call-to-action buttons, hover states, icons.

These colors meet accessibility contrast standards and offer a professional yet warm experience for all users.

**🔤 Typography**

We will use Google Fonts for clear readability and branding consistency:

* **Primary Font**: 'Roboto', sans-serif
  + **Usage**: Body text, navigation, paragraphs.
* **Secondary Font**: 'Montserrat', sans-serif
  + **Usage**: Headings, hero banners, section titles.

This balance offers both readability and visual hierarchy across all devices.

**🖼️ Wireframe**

**Mobile View (320px)**

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| Weather Info |

| Logo + Menu (☰) |

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| Search Box |

| Hero Image/Text |

| Featured Products |

| Ads Section |

| Contact Us |

| Footer |

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**Desktop View**

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| Weather | Logo | Home | Products | Directory | |

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| Hero Banner (Full Width) |

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| Search Box | Products | Ads / Contact |

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| Footer |

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**🧾 CSS Guidelines**

* The main CSS file will use mobile-first responsive design.
* Typography and colors defined above will be applied consistently.
* A responsive navigation menu with a hamburger toggle on smaller screens.
* Semantic HTML with class-based CSS for reusable styling.

**🧪 Testing & Evaluation**

The site will be tested using:

* ✅ **W3C HTML & CSS Validators** for standards compliance.
* ✅ **Lighthouse Audit** for performance, SEO, accessibility.
* ✅ **Wave Accessibility Tool** for contrast and screen reader compatibility.
* ✅ **Chrome DevTools** for responsive behavior and file size confirmation (< 500KB).
* ✅ **Manual Testing** for usability on mobile and desktop devices.